**CORPORATE FUNDRAISER PRESS TEMPLATE**

**Employees at [Name of company] raise incredible £X for Headway Essex at [annual/type of event] fundraiser**

[Place image of fundraiser or team ideally with Headway Essex logo visible]

Employees from [insert company name] took part in a [include event summary] on [insert date], raising over £X for brain injury charity, Headway Essex.

The fundraiser featured [insert summary of what the day/night included]. All of the money raised from the is going towards the charity, which supports those living in Essex with an acquired brain injury so that they can live a fulfilling life and that families and carers are better able to cope within their caring roles.

[Insert name and job title] at [insert company], said: “[insert suggested quote]

Emma Plummer, Marketing and Communications Manager at Headway Essex said: “A special thanks goes to [insert name of the company]. It’s down to the generosity of our supporters that we are able to continue to support those living with an acquired brain injury in Essex.”

**- Ends -**

**PHOTO NOTES:**

**Photo 1 (L-R):** [Insert name(s) of person in the above image]

**NOTES TO EDITORS:**

**About Headway Essex**

Headway Essex provides support, rehabilitation and information to brain injury survivors, their families and carers, as well as to professionals in the health and legal fields throughout Essex.

***Key facts***

* Acquired brain injury (ABI)is an umbrella term for any injury to the brain sustained since birth, excluding neurodegenerative conditions.
* The most common forms of ABI are traumatic brain injury (TBI) and stroke. Other causes include brain tumour, meningitis, aneurysm, haemorrhage, encephalitis, anoxia, and other conditions.
* The brain controls everything we do and brain injury can affect every aspect of who we are. The physical, cognitive, emotional and behavioural effects of ABI can have devastating consequences for individuals and their families.
* There were 348,934 UK admissions to hospital with acquired brain injury in 2013-14. That is 566 admissions per 100,000 of the population. 9001 of these were in Essex.
* ABI admissions in Essex increased by 21% between 2005-6 and 2013-14.
* There were approximately 25 ABI admissions per day to Essex hospitals in 2013-14
* In 2013-14, there were 3858 admissions in Essex for head injury. That equates to 11 every day.
* In Essex, Men are 1.4 times more likely than women to be admitted for head injury. However, female head injury admissions have risen 25% since 2005-6.
* In 2013-14, there were 3521 admissions for stroke in Essex alone and equates to 10 every day.

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